



Harvesting from Space: EU Space Programme Benefits for Agriculture in Brazil

14 September 2023, Royal Tulip Brasília Alvorada Hotel, Brasilia

Date and time: 14 September 2023 - 9:00 – 17:00 (GMT-3); 14:30 – 22:00 (CEST)

Languages: English and Portuguese

Moderator: Samuel Possebon, Editorial Director, TELETIME

Timing:	Session Name and Description	Presentations	Speakers
9:00 – 9:30 (GMT-3)	Registration and welcome coffee		
9:30 – 10:00 (GMT-3)	Opening remarks		<p>Jean-Pierre Bou, Deputy Head of the European Union Delegation to Brazil</p> <p>Carlos Matsumoto, Head of International Advisory, Brazilian Ministry of Science and, Technology and Innovation</p> <p>Dr Milton Chagas, Head of Institutional Relations, Director, Instituto Nacional de Pesquisas Espaciais (INPE)</p>
10:00 – 10:10 (GMT-3)	Session 1: The EU Space Programme and the EU Global Action on Space		Luis Cuervo Spottorno , Principal Administrator, Directorate General for Defence Industry and Space (DG DEFIS), European Commission (online)
10:10 – 11:20 (GMT-3)	<p>Session 2: Benefits of spaced-based data for the agriculture sector</p> <p><i>This session will explore the EU Space Programme benefits for agriculture tailored to regional needs.</i></p> <p><i>Experts from Brazil will present how space enables precision agriculture locally.</i></p>	<p>Copernicus for agricultural applications <i>Questions & Answers</i></p> <p>EGNOS and Galileo contribution to agriculture <i>Questions & Answers</i></p> <p>Space data and agriculture in Brazil <i>Questions & Answers</i></p>	<p>Michel Massart, Policy Officer - Earth Observation, Directorate General for Defence Industry and Space (DG DEFIS), European Commission (online)</p> <p>Reinhard Blasi, Market Downstream and Innovation Manager, European Union Agency for the Space Programme, (EUSPA) (online)</p> <p>Dr. Ricardo Yassushi Inamasu, Presidente do Portfólio de PD&I em Automação, Empresa Brasileira de Pesquisa Agropecuária (EMBRAPA)</p> <p>Marcos Adami, Senior researcher, Earth Observation and</p>





Geoinformatics Division, Instituto Nacional de Pesquisas Espaciais (INPE)

11:20 – 11:30
(GMT-3)

Break

11:30 – 12:10
(GMT-3)

Session 3: Drone technology in agriculture

The session aims to present the different uses of agricultural drones.

Questions & Answers

Stefan Schneider, Space Downstream Entrepreneurship Officer, EU Agency for the Space Programme (EUSPA) (online)

Josué Andreas Vieira, Agente de Desenvolvimento Regional, Sindicato Nacional Das Empresas De Aviação Agrícol

Instituto Nacional de Pesquisas Espaciais (INPE) (tbc)

12:10 – 12:40
(GMT-3)

Roundtable: EU-Brazil collaborations for agriculture

The speakers will discuss the synergies between the EU and Brazilian space sectors and possible ways of cooperation in the agricultural sector.

Questions & Answers

Luis Cuervo Spottorno, Principal Administrator, Directorate General for Defence Industry and Space (DG DEFIS), European Commission (online)

Reinhard Blasi, Market Downstream and Innovation Manager, European Union Agency for the Space Programme, (EUSPA) (online)

Dr. Ricardo Yassushi Inamasu, Presidente do Portfólio de PD&I em Automação, Empresa Brasileira de Pesquisa Agropecuária (EMBRAPA)

Marcos Adami, Divisão de Observação da Terra e Geoinformática, Instituto Nacional de Pesquisas Espaciais (INPE)

12:40 – 12:45
(GMT-3)

Morning session wrap up

Moderator

13:00 – 14:00
(GMT-3)

Lunch break

Moderator: **(tbc)**

Timing

Session Name and Description

Speakers





14:00 – 14:05 (GMT-3)	Opening	Moderator
14:05 – 14:20 (GMT-3)	Session 1: Business opportunities supported by the EU Global Action on Space <i>Questions & Answers</i>	Intza Balenciaga , Business Development, Internationalisation Support, EU Global Action on Space (online)
14:20 – 14:50 (GMT-3)	Session 2: The agribusiness in the EU and Brazil, synergies and collaborations <i>Questions & Answers</i>	Reinhard Blasi , European Union Agency for the Space Programme, (EUSPA) (online) Nelson Ananias Filho , Sustainability Coordinator/Technical directorate, Confederação da Agricultura e Pecuária do Brasil (CNA)
14:50 – 15:40 (GMT-3)	Session 3: Space solutions for the agriculture sector <i>European selected companies will have 7 minutes each to present their services.</i>	Sonu Khanal , Project manager, Future Water Sebastian Vogler , Co-Founder & CEO of Beetle ForTech Giuseppe Ramalli , Technical Manager, Bluebiloba srl Christian Mittermaier , Co-Founder & Managing Director, Constellr Gustavo Caluori , Managing Director, SpaceSUR
15:40 – 16:40 (GMT-3)	Networking and matchmaking <i>B2B matchmaking sessions moderated by the EU Global Action on Space team.</i>	Sonu Khanal , Project manager, Future Water Sebastian Vogler , Co-Founder & CEO of Beetle ForTech Giuseppe Ramalli , Technical Manager, Bluebiloba srl Christian Mittermaier , Co-Founder & Managing Director, Constellr Gustavo Caluori , Managing Director, SpaceSUR Local audience
16:40 – 16:50 (GMT-3)	Afternoon session wrap up	Moderator
17:00 – 18:00 (GMT-3)	Networking cocktail	

